

FOR THE FINEST HOTELS IN THE WORLD... AND THOSE WHO STAY WITH THEM

Do you focus on offering your guests personalized service with a “home away from home” touch?

Do you strive for unprecedented excellence in guest services?

Are you looking at new and unique ways to differentiate your property?



“Enhancing the guest experience is the ultimate goal of the Concierge Team. Anticipating and catering to our guests’ needs is what we do daily. When a guest checks in to the InterContinental Los Angeles, he expects to feel welcomed and at home. NewspaperDirect contributes to making this happen by offering our guests their home newspapers.”

**Jérôme Jeannest, Chef Concierge
InterContinental Los Angeles
Century City
Board member Les Clefs d’Or USA**

With NewspaperDirect’s Print-on-Demand newspaper service, you can now offer your guests the luxury of receiving current-day editions of their favorite newspapers from around the world. With hundreds of national and international titles, NewspaperDirect is the hotel amenity that makes your guests feel right at home.

For more than nine years now, NewspaperDirect, the world leader in digital newspaper distribution, has been providing the best newspaper amenity available to the finest hotels and resorts in the world.

NewspaperDirect

WORLD’S BEST NEWSPAPER AMENITY



MAKE THEM FEEL RIGHT AT HOME WITH THEIR DAILY HOMETOWN NEWSPAPERS

Easy and instant access to hundreds of newspapers

NewspaperDirect offers over 1000 newspapers from 85 countries in 40 languages, and the list keeps growing. Whether your guest wants the Boston Globe or La Repubblica, you will be able to deliver the newspapers that matter to them when they want them!

Enhance your VIP program

Provide your most prestigious clients and guests with personalized newspapers. Also, include newspapers as an added service for conferences and boardroom meetings, and place a selection of newspapers in the VIP/Executive lounge.

Real newspaper look and feel

With NewspaperDirect, newspapers are presented and printed in their original layout, with all the articles, features and content found in the original publications. It will be much more enjoyable for your guests as they flip through their newspaper at your property the same way they do at home.

Convenience and flexibility

Within minutes, you can print and deliver your guest's favorite same-day newspaper to their room. You can also schedule specific titles for automatic daily downloading and printing. Make the most popular newspapers available at the coffee shop, concierge desk, dining rooms and other public areas.

Timeliness and availability

Time is more valuable than ever. With NewspaperDirect, you can print any title you select on demand, on the day of issue, regardless of where the paper is published. As soon as a newspaper is available, you can download and print, delivering the newspaper to your guest on check-in, or on check-out as they head to the airport.

"Working with NewspaperDirect has really added value to our services by providing guests with their favorite newspapers on a daily basis. Being one of only two five-star Leading Hotels in Ukraine, the Donbass Palace considers it essential to provide such services, especially because the majority of our guests are business travelers. NewspaperDirect's convenient system gives us the opportunity to easily print newspapers in-house."

Liliya Paramonova
Sales and Marketing Manager
Donbass Palace, Ukraine
Member, Leading Hotels of the World, Ltd.



ND PRESS

NewspaperDirect's web-based Print-on-Demand solution, ND Press, allows you to offer your valued guests same-day editions of the world's leading newspapers during their stay with you.

In subscription mode, you will be able to download and print preferred titles for your guests within a matter of minutes. The system also enables newspapers to be personalized, with individual guest names printed on each page.

ND Press is easy to install, use and manage, making it the perfect solution for hoteliers who want to take guest satisfaction to higher levels and make them feel right at home.



Technical Requirements for Implementing ND Press

This document provides the minimum hardware and software requirements for installing and operating the ND Press solution. Provided these requirements are fulfilled, ND Press will enable you to start printing newspapers immediately after account activation.

Operating System and Internet Requirements:

To utilize ND Press, the minimum system and Internet requirements are as follows:

- Windows 2000 or Windows XP
- Internet Explorer 6.0 or higher
- Broadband Internet connection (recommended 256kbps or higher)

Upon activation of your account, you need to download and install the PressReader application (which is part of ND Press) to enable you to print newspapers. Therefore, access to **administrative rights** on the PC is required to successfully install ND Press.

Hardware Requirements:

While ND Press is flexible in terms of hardware system requirements, we strongly recommend the following to ensure optimal system and printing performance:

- **PC** - minimum configuration:
 - P4 with 1+ GHz;
 - 256 MB SDRAM
 - 40 GB Hard Drive
- Recent model **digital printer/copier** with the following features:
 - A3 or 11X17 paper size
 - Postscript Driver (recommended)
 - 2 - sided printing capability (duplex)
 - Minimum printing speed of 35 pages per minute (system will support slower speed machines, but this will impact printing times for large page count newspapers)
 - Additional SDRAM and hard drive (will improve system performance)

PLEASE READ CAREFULLY: NewspaperDirect will provide 24/7 support for the utilization of the ND Press software on equipment owned, operated, supplied and maintained by you on your premises. You, however, are solely responsible for keeping your operating system and network environment functional, virus-free and up-to-date.

If you have any questions on the system or hardware requirements, please do not hesitate to contact the [ND Press Customer Support Team](#).